



## **Commemorating 50 Years of Diplomatic Relations between the Republic of the Philippines and the Russian Federation (1976–2026)**

### **LOGO DESIGN CONTEST MECHANICS**

#### **1. Objective**

To design a logo that will serve as the official visual identity of the 50th anniversary of diplomatic relations between the Philippines and the Russian Federation in 2026. The logo should encapsulate:

- The historical and diplomatic partnership between the two countries,
- Their distinct and shared cultural heritage, and
- A spirit of mutual respect, cooperation, and peace.

This logo will be used in various public events, promotional materials, and official communications throughout 2026.

#### **2. Eligibility**

- Open to all Filipino and Russian nationals, including those residing abroad.
- Open to both professional and amateur artists/designers.

#### **3. Submission Guidelines**

Each participant may submit only one (1) original design.

Design Requirements:

- Equal Representation: Both the Philippines and Russia must be represented equally in terms of scale and symbolism.
- Cultural Inclusion: The logo must include cultural elements or motifs that are recognizably Filipino and Russian.

-Flat Design Preferred: Submissions are encouraged to follow flat design principles for clarity and versatility. However, subtle gradients or minimal shadows may be used, provided they do not compromise the logo's scalability, legibility, or reproducibility across various media. Overuse of effects or reliance on 3D rendering is discouraged.

- No AI Use: All artwork must be created by the designer. AI-generated or AI-assisted designs are strictly prohibited.

- Vector Format: Logo must be submitted in vector format (.AI, .SVG, or .EPS).

- Must be scalable to various sizes without distortion or loss of detail.

- Must be unique, original, and faithful to the concept described in the written explanation.

Each entry must include:

- The logo file in vector format.

- A short concept note (max. 300 words) explaining the symbolism and intent.

- A visual guide showing: Color palette (Pantone/RGB/CMYK), Fonts used, Proportions/layout grid

- A basic usage manual illustrating: At least three (3) correct uses and three (3) incorrect uses of the logo

#### **4. Judging Criteria**

- Relevance to theme and symbolism – 30%

- Creativity and originality – 25%

- Visual impact and adaptability – 20%

- Technical execution and adherence to guidelines – 15%

- Clarity of the visual guide and manual – 10%

#### **5. Submission Process**

- Entries must be submitted via email to: [moscow.pe@dfa.gov.ph](mailto:moscow.pe@dfa.gov.ph)

- Subject Line: 50th PH-RU Logo Contest Entry – [Your Full Name]

- Submission deadline: **30 SEPTEMBER 2025**

- Incomplete or late entries will not be considered.

#### **6. Prizes**

- Grand Prize Winner: Php 50,000 (or equivalent in Russian Ruble, for winners residing in the Russian Federation) + official certificate + special recognition at Embassy events

- The winning logo will be used in all official materials related to the 50th anniversary celebrations.

## **7. Intellectual Property**

The winning entry shall become the exclusive property of the Philippine Embassy in Moscow, which reserves the right to edit, reproduce, and disseminate the logo. Designer credit will be given in appropriate contexts.

## **8. Inquiries**

For questions or clarifications, please contact:

**NONITO S. CABRERA, JR.**

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**MILESTONE YEAR ANNIVERSARY LOGOS**  
SAMPLE LOGOS

