1. Hyperautomation includes Artificial Intelligence, Robotic Process Automation, and Machine Learning
2. Translation problems in advertising
3. Brites as a journalistic genre
4. Cheating on TV
5. Cheating in journalism
6. Cybersecurity mesh
7. Privacy-enhancing computation
8. Multiexperience as multiple modes of access using different technologies
9. Internet of Behaviors (IoB) as an emerging trend
10. innovation in journalism
11. Social media as news sources
12. emerging trends in mobile journalism
13. Data journalism at the forefront
14. Health journalists and medical experts are important parts of the newsroom
15. Platform wars in podcasting
16. Using artificial intelligence to write books and articles.
17. Libraries in the digital era
18. Book Summary Platforms
19. Nonfiction titles vs. fiction
20. Is reading for pleasure losing its popularity?
21. Growing demand for Audiobooks overtakes ebooks
22. Focus on the user in modern publishing
23. Artificial intelligence gives rise to machine-generated content
24. The story digital content format in social networks
25. Self publishing as a modern trend
26. Embedding multimedia visual content in digital media
27. Digitization in publishing
28. Future trends in publishing
29. Internal PR in companies
30. The history of a book marker.
31. Russian Book market
32. Russian secondhand book market
33. The reasons for people plagiarising
34. Modern printshops
35. Political correctness for editors
36. The back matter elements in modern books
37. The three major inventions modern publishing was based upon
38. Writing as an era of civilization
39. Centres of book production in the ancient and medieval period
40. 41. Two developments that brought the printed word to today’s powerful position
41. 44. The role and functions of the publisher
42. The role and functions of the journalism
43. The role and functions of the advertiser
44. The role and functions of the PR specialist
45. The role and functions of the manager
46. The role and functions of the IT specialist
47. What are the factors in favour or against the publishing career choice
48. Convergence trends in modern publishing
49. Assistive technologies in publishing
50. Assistive technologies in IT
51. Adaptive technologies in IT
52. Motivation in management
53. Podcasts in publishing
54. Online advertising modern trends
55. The main formula of creativity in advertising
56. Cultural peculiarities in advertising
57. Book illustration digital technologies
58. Green publishing
59. Ecological printing technologies
60. Edutainment as a trend
61. The three Cs of copywriting
62. The principles of selecting a colour in the advertisement
63. Blurbs in book advertising
64. Book trailers trends
65. Advertising Trends in The Modern World.
66. Ethical Issues in Advertising
67. Careers in Advertising
68. Advertising: the Art ot Craft?
69. AI security
70. Edge computing in IoT (Internet of Things)
71. Big Data Industry
72. Personalizing the Printing Process
73. Augmented reality in print media
74. Niche publications